

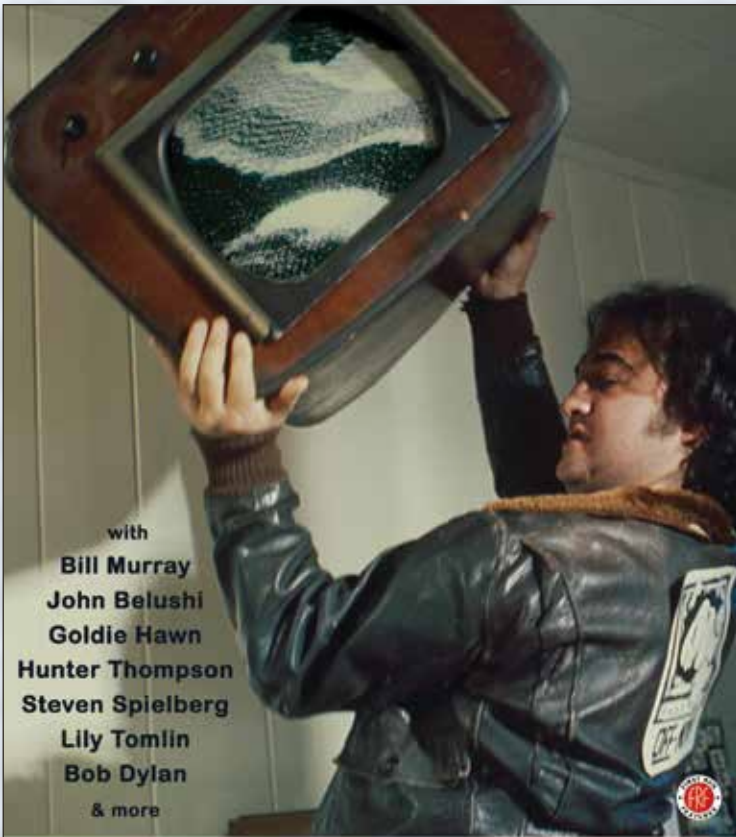


# FIRST RUN FEATURES *presents*



**“It’s brilliant. It’s VICE before VICE, reality TV before reality TV, sketch comedy before sketch comedy, 30 FOR 30 before 30 FOR 30.”**

**-Luke Kelly-Clyne, Showrunner & Executive Producer of Pop TV’s Hot Date**



Featuring Bill Murray, Hunter Thompson, Steven Spielberg, Lynn Swan, Goldie Hawn, Abbie Hoffman, Lily Tomlin and more, **“TVTV: Video Revolutionaries”** is a new documentary about Top Value Television (TVTV), a band of merry video makers who, from 1972 to 1977, took the then brand-new portable video camera and went out to document the world. In those days, there were only three TV networks, using giant studio cameras, and no one had ever seen a portable camera stuck in their face. Because the technology was so new, there were no rules about how to use it or what to make. So the new video journalists used it to make format-bending satirical shows about whatever interested them – from the 1972 Republican Convention to an expose of a 15-year-old guru called “Lord of the Universe” to capturing the Steelers and Cowboys partying hard the night before Super Bowl X.

Directed by TVTV alum Paul Goldsmith, the film is like opening a treasure chest into the 1970s, filled with cultural and political events hosted by now-famous characters who were then just beginning their climb to iconic.



**“Forty years ago, the video collective TVTV began to shoot free-form nonfiction TV with just-invented portable video equipment. Today their classic coverage of political conventions, pop gurus, and 60s icons remains fresh and startling. Incisive and irreverent, TVTV helped define the independent video of the 70s – visceral, humorous, and often alarming.”**

**- Paley Center for Media,  
honoring TVTV’s 40th anniversary, 2012**

**“TVTV is part League of Justice, part guerrilla style Front Page and part Samuel Beckett. Television of the Absurd. Witty, irreverent, deadpan.”**

**- Ron Powers, Pulitzer Prize winning  
TV critic, Chicago Sun-Times**

SRP: \$24.95

Catalog #: FRF 917704D  
82 minutes, color, 2018



**PRE-BOOK: OCTOBER 23 • STREET DATE: NOVEMBER 20**

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