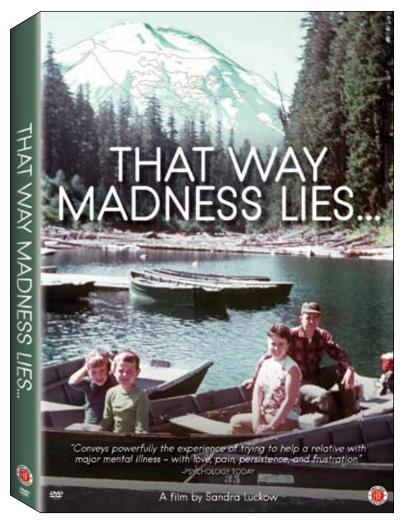


## FIRST RUN FEATURES PRESENTS



## "A POWERFUL TRUE-LIFE TALE THAT WILL SURELY STRIKE A CHORD WITH VIEWERS."

- THE HOLLYWOOD REPORTER



What do you do when your brother descends into a black hole of mental instability – starting with falling for a Nigerian email scam but eventually winding up involuntary committed into the hospital made famous by 'One Flew Over the Cuckoo's Nest'?

Award-winning filmmaker Sandra Luckow unflinchingly turns her camera on her own family as they attempt to navigate the broken mental health system in an effort to save their brother, whose iPhone video diary ultimately becomes an unfiltered look at the mind of a man with untreated schizophrenia as well as an indictment of how the system failed.



"In this engaging portrait of a family, director Sandra Luckow conveys powerfully the experience of trying to help a relative with major mental illness – with love, pain, persistence, and frustration."

- PSYCHOLOGY TODAY

"If this is a subject matter that has touched your life even minimally, you ought to see this movie."

- THE NEW YORK TIMES



"Filmmaker Sandra Luckow experiences the full extent of what it means to be her brother's keeper in this disturbing portrait of the substantial emotional and physical price exacted when mental illness hits devastatingly close to home."

- LOS ANGELES TIMES





"The ravages of mental illness, and the toll it takes on both the sufferer and family members, have rarely been presented as vividly as they are here."

- THE HOLLYWOOD REPORTER

PRE-BOOK: APRIL 2 · STREET DATE: APRIL 30

TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: sales@firstrunfeatures.com